

Morgan Walsh

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275 W. Hwy 246 #104 Buellton, California. 93427

MOST RECENT EXPERIENCE

Truly Great Homes — *Web / Visual Developer*

January 2013 - Current - Santa Barbara, Ca.

Real Estate Agent

Multi Website Design with Custom Coding, Updates & Maintenance.

Industry & User Database Research, Compiling & Management.

Visual Web & Print Content Design, Branding & Marketing.

Wordpress, HTML, CSS, PHP, Google Sheets/Docs, Photo Editing,

Trulia, Zillow & MLS management / integration.

Central Coast Agriculture — *Product Designer*

October 2016 - July 2018 - Buellton, Ca.

Farming Company relocated to Central Coast CA.

Multiple Products Packaging Design with to-spec Vendor Production

Multiple Website Designs with Custom Coding & Integrations

Photography & Editing of Products

Visual Design: Branding, Marketing, Events & Corporate files

Squarespace, HTML, CSS, Email Admin, Quickbooks

Citrix Online — *Product Designer*

June 2015 - January 2016 - Goleta, Ca.

SaaS Redesign

Web Designer working with multiple teams during Corporate SaaS website redesign. Design Team development under Stakeholder and Product Owner review within the Agile standup process. Unifying global design elements with responsive design. Providing pixel-perfect designs and assets. Able to accomplish a Flexible Role while working on multiple teams.

Hemptopia — *Web & Graphic Developer*

March 2014 - May 2015 - Solvang, Ca.

Small local business requiring design review & online ordering system overhaul.

Web & Graphic Developer of E-Commerce website.

Customizing BigCommerce CSS and javascript & Payment Gateway

Creation and management of email campaigns, designs & user lists.

Graphic design for print marketing, store catalog & product labels.

Custom CSS, Graphic elements, SEO and product inventory management.

Also helped manage data mining, shipping services, product inventory.

WORK HISTORY SKILLS

Understanding of Complex
Electrical & Structural
Layout/ Plans

Custom Product
Design & Fabrication

CAD, 3d Studio Max, Maya
Modeling

Google Drive, Adobe Suite,
SaaS Integrations

Quality Control Inspection
Measurements &
Documentation

Shipping & Receiving
Data / Products

UX, UI Design

Wireframing, Digital
Prototyping (Axure)

User Testing,
A/B Split Testing,
Analytics Setup & Reporting

Adobe Illustrator, Photoshop
- Expert

Responsive Viewports,
& Mobile ready Designer

Banners / Ads Complete
Management, Email Dev.
Setup & Management

Hooza.co — Web & Graphic Developer

January 2012 - 2014 - Solvang, Ca.

Web Application Product offering a Drag & Drop Website Builder

Created custom application templates and CSS for a Startup Website Builder application. Print & Visual designer along with HTML & CSS coding. Corporate website editor/ manager.

Trikke Tech Inc — Web & Graphic Developer

January 2009 - 2012 - Buellton, Ca.

Personal Fitness & Business Transport Vehicles

Responsible for creating original digital artwork & multimedia along with various in-store promotional graphics. Web graphics, Banners, Microsites, website skins. Creating /editing/optimizing video files for online deployment. Compressing & delivering media (still, flash, video) to various outlets. Interacting with offsite designers & product managers. SEO, Adwords Campaigns. Google Analytics monitoring & reporting.

Tilton Engineering — Quality Control Inspector

April 2008 - January 2009 - Buellton, Ca.

Professional Car Racing Components

Utilizing precision measurement instruments for quality control: micrometers, calipers, Brown & Sharpe CMM, Dynamometer testing & balancing equipment. Reading from engineered blueprints to check manufactured parts meeting spec. Receiving & Inspection of In-house Production & Vendor parts. Documenting inventory & manufacturing process. Product Emphasis in clutch, flywheel, electric starters & driveline components.

Thin Film Technology — Machinist / CAD Tooler

August 2004 - April 2008 - Buellton, Ca.

Thin film deposition "Ebeam, IAD, sputter, reactive sputter and thermal, thick film processing, photolithography, substrate cleaning and inspection."

Creating, Reading and understanding custom & Customer blueprints. CAD/CAM tooling design and manufacturing. Converting CAD drawings into Machinable specs for Bridgeport manual machine lathe and mill work; using Newall C80 digital readout, creating products within tolerances of .005+/- . Verifying tolerances with calipers, micrometers & gauges / pins. Custom Thin film chamber fabrication.

WORK HISTORY SKILLS

Ecommerce Setup,
Web Services, SEO,
HTML Tags, CSS Styles

Special Events Space Design;
Booth, Products
& Banner Design

Knowledge in Current
Trends: Social Media,
VR & Digital Platforms

ACHIEVEMENTS

1998 California Young Art
Scholar Award

2000 R.O.P. Certificate in
Computer Aided Drafting

2009 S.B.C.C. Graphic Design
& Photography Certified

2015 California Real Estate
Salesperson License

Thank you for your Time & Consideration - Morgan Walsh

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