

Morgan Walsh

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Professional work experience in Web Dev, Graphic Design, Quality Control and Small Office IT

Top Skills

- **Product Design** - Cohesive Branding of Web assets, Print campaigns to Packaging
- **Quality Control** - Data Entry, verifying production at stages, vendors using precision tools
- **Web Dev** – Admin Setup, Adwords, E-commerce, Social Media & Email campaigns

Work Experience

Chumash Casino Resort, Santa Ynez CA

Slot Products Tech

07/2019-Present

Repair & Servicing of various Manufactures with Multi-Game software. Troubleshooting on-floor issues of broken mechanical parts, electrical components & Game Software errors. Working with Gaming Compliance for Documentation/Event Logs & Security for Cash Handling.

Truly Great Homes, Buellton CA

Web Dev & Graphic Designer

01/2013-Present

Web & Graphic Dev of website, emails & print marketing. Creating digital & print files independently. Sales sheets, print ads, brochures & business cards. Logo, branding & style guidelines. Websites, SEO & Google analytics tracking. Social Marketing creation & management. Competitor research, data mining & list building. MailChimp list building & campaigns. Trulia, Zillow & MLS setup & integration.

Central Coast Agriculture Inc., Buellton CA

Marketing Associate

10/2016-07/2018

Manage administrative tasks, Manage in house photography for print or web ready content. Maintain brand style guides and image library; enforce brand consistency in trademark, logos and all external outputs and publications. Develop email campaigns: campaign strategy, creative assets, HTML, templates, list and database management, campaign execution and reporting. Keep organized records of marketing and sales materials and results of past campaigns. Update and maintain all company websites. Source competitive vendors and materials. Organize marketing analytics to measure success of marketing campaigns, Handle mailings for marketing and promotional material.

Citrix, Goleta CA

Web Production Specialist

06/2015-01/2016

Web Graphic Design for redesign of Corporate SaaS website. Agile team collaboration, pixel-perfect designs and assets presented to Lead Product Owners, Scrum Leaders and Developers. Working with multiple product teams for Graphic assets, Email design and HTML/CSS debugging.

Hemptopia, Solvang CA

Web Dev & Graphic Designer

09/2014-08/2015

Independently redesigned, developed and migrated Ecommerce webstore. Adobe Photoshop, Illustrator & Dreamweaver for Product design in web & print. Designed and developed pages, testing and debugging. Setup Email campaigns, advertising & product print materials.

The Fionda Group, Solvang CA

Web Dev & Graphic Designer

01/2012-01/2014

Designer of templates, wireframes and final ready designs for web and print. Marketing logos, brochures, newsletters, presentations & advertisements.

Trikke Tech Inc., Buellton CA

Web Dev & Graphic Designer

07/2009-04/2012

Digital artwork, multimedia, and promotional graphics. Web graphics, Banners, Microsites. Creating, editing, and optimizing video files. Interacting with offsite designers & product managers. Maintaining graphic archives. SEO & PPC. Adword Campaigns. Google Analytics.

Tilton Engineering, Buellton CA

Quality Control Inspector

04/2008-02/2009

Utilizing precision measurement instruments for quality control: micrometers, calipers, Brown & Sharp CMM, Dynamometer testing & balancing equipment. Reading from engineered blueprints to check manufactured parts meeting spec. Receiving & Inspecting vendor parts. Documenting inventory & manufacturing process. Emphasis in clutch, flywheel, starters & driveline components.

Thin Film Technology, Buellton CA

Machinist

07/2004-04/2008

Manual machinist work on lathe and drill-press using CAD designs for custom tool parts. Verifying parts and Vendor materials tolerances with calipers, micrometers & gauge pins. Welding & Fabrication of custom Thin-film deposition chamber. Clean Room environment, Part Ordering & Receiving.

Education

Santa Ynez Valley Union High School, Santa Ynez CA

Diploma

1996-2000

Santa Barbara City College, Santa Barbara CA

Certificate

2009